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San Jose Institute of Contemporary Art

**FOR IMMEDIATE RELEASE**  
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## ***28th Annual Fall Auction*** **At the San Jose Institute of Contemporary Art**

**August 15, 2008 SAN JOSE, Calif** - The San Jose Institute of Contemporary Art (ICA) is proud to present its signature *Annual Fall Auction*. Now in its 28<sup>th</sup> year, this comprehensive exhibition of more than 150 art works by some of the hottest artists in the Bay Area opens with a reception on Friday, October 3<sup>rd</sup> from 6pm to late. The exhibition culminates into a live auction of spirited bidding on Saturday, October 25<sup>th</sup>; doors open at 6pm and the bidding begins promptly at 7pm.

A not-to-be-missed evening in the South Bay, the ICA's auction provides an opportunity to purchase the freshest work of both established and emerging talent, while supporting the ICA's innovative exhibitions and educational programming. From painting to photography, installation to sculpture, the artists' contributions reflect the scope of the Bay Area's vibrant and eclectic styles and interests. The auction includes recognized names such as Manuel Neri and Gustavo Ramos Rivera as well as artists who may not be familiar names, but are representative of the most promising new artistic talent in the area. This festive event is a must for art-lovers and collectors who are looking for exciting artworks.

To accompany an evening of lively and competitive bidding, there will be champagne and savory hors d'oeuvres donated by some of the South Bay's finest restaurants. Auction tickets are \$40 for ICA members and \$50 for non-members. A 20 percent discount applies on tickets purchased before October 25. Call 408.283.8155 for ticket reservations. All proceeds from the auction will benefit the ICA's ongoing exhibitions and educational programming.

For more info about the ICA's 28<sup>th</sup> *Fall Auction*, including pictures, please contact Susan O'Malley at (408) 283-8155 or visit: [www.sjica.org](http://www.sjica.org)

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The San Jose Institute of Contemporary Art (ICA) is dedicated to making contemporary art accessible and comprehensible to audiences of all ages and backgrounds through innovative and thought-provoking exhibitions that create a bridge between the artwork and the issues of everyday life. ICA hours: Tuesday through Friday, 10:00 a.m. – 5:00 p.m.; Thursday, 10:00 a.m. – 8:00 p.m.; Saturday, 12:00 – 5:00 p.m.; closed Sunday and Monday. Admission is free.

*San Jose Institute of Contemporary Art gratefully acknowledge additional support from the David and Lucile Packard Foundation, the City of San Jose, the Andy Warhol Foundation for the Visual Arts, Arts Council Silicon Valley, the Adobe Foundation Fund, Silicon Valley Community Foundation, and the members of the ICA.*